

95

SCORE / 100

https://www.premierkitchens.co.uk  
27 June 2026 at 04:58

*This site demonstrates near-perfect SEO hygiene. HTTPS enforced, fast load times, immaculate meta structure, and strong content depth. One minor formatting issue on the blog prevents a perfect 100 — but this is what every site should aspire to.*

## Findings (1)

### INFO

#### Blog title tags slightly over-length on 3 posts

Three blog posts have title tags exceeding 70 characters. Google may truncate them in search results, though the core keywords appear first so impact is minimal.

**FIX: Trim the 3 identified blog post titles to 55-65 characters, ensuring primary keywords stay in the first 40 characters.**

## Checks Passed (14)

- ? HTTPS enforced with HSTS preload — all traffic encrypted.
- ? Server responded with HTTP 200 (OK) in 0.3s.
- ? Title tag: "Premier Kitchens — Luxury Fitted Kitchens UK" (48 chars — optimal).
- ? Meta description found (142 chars — optimal length).
- ? Single H1 heading found: "Bespoke Fitted Kitchens, Designed Around You".
- ? All 24 product images have descriptive alt text.
- ? Viewport meta tag present — fully mobile-responsive.
- ? Canonical link tag present on all pages.
- ? Content depth: 2,800+ words on key landing pages.
- ? Schema markup: Product, Organization, and BreadcrumbList present and valid.
- ? Core Web Vitals: LCP 1.8s, INP 45ms, CLS 0.02 — all pass Google thresholds.
- ? XML sitemap registered in robots.txt and submitted to Search Console.
- ? No broken internal links detected (2,400+ links checked).
- ? Open Graph and Twitter Card meta tags present.